

OREGON CHAPTER AMERICAN FISHERIES SOCIETY  
EDUCATION AND OUTREACH COMMITTEE 2015-2016 WORK PLAN

Submitted by Committee Chair Shannon Richardson  
Approved by Ex Com: Oct. 8, 2015

**Mission of Oregon AFS:**

*To improve the conservation and sustainability of Oregon fishery resources and their aquatic ecosystems for long-term public benefit by advancing science, education and public discourse concerning fisheries and aquatic science and by promoting the development of fisheries professionals.*

**Objectives of Education and Outreach Committee**

The Education and Outreach Committee is responsible for distributing information on the Chapter, fisheries and water resources to members, fisheries professionals, the general public, organizations and schools. It will:

1. Develop and update Chapter brochures and related publications as needed.
2. Identify or develop audio-visual resources for schools to emphasize the importance of fisheries in Oregon. Organize training and continuing education programs as needed/requested.
3. Assist the annual meeting planning committee by publicizing the annual meeting and coordinating the Education and Outreach Session.
4. Assist the Chapter and Social Media Committee with media outreach for newsworthy events and issues related to fisheries and aquatic habitat.
5. Submit a written report of committee activities to the External Director every six months in November and April.
6. Submit annual work plan and budget to the External Director by June 1.

**2015-2016 Work Plan**

1. Facilitate and coordinate efforts to create and promote natural resource education and outreach programs/curriculum among agencies and organizations.
2. Conduct committee meeting at the annual Chapter meeting.
3. Distribute "Habitat Restoration Continuum" poster.

4. Solicit and distribute travel awards of not more than \$1,000 for up to two educators to attend the Chapter meeting, which will be held in Seaside, OR in March 2016, or other related professional fisheries workshop.
5. Participate in planning for Chapter meeting as appropriate to support education and outreach-related content.
6. Advertise, select and distribute up to two ORAFS Education and Outreach grants to local schools, totaling up to \$2,000.

**2015-2016 Budget**

None