

OREGON CHAPTER AMERICAN FISHERIES SOCIETY
EDUCATION AND OUTREACH COMMITTEE 2016-2017 WORK PLAN

Committee Chair: Ryan Battleson
Approved by ExCom: Sept. 25, 2016

Mission of Oregon AFS:

To improve the conservation and sustainability of Oregon fishery resources and their aquatic ecosystems for long-term public benefit by advancing science, education and public discourse concerning fisheries and aquatic science and by promoting the development of fisheries professionals.

Objectives of Education and Outreach Committee:

The Education and Outreach Committee is responsible for distributing information on the Chapter, fisheries, and water resources to members, fisheries professionals, the general public, organizations, and schools. These objectives are:

1. Develop and update Chapter brochures and related publications as needed.
2. Identify, develop and maintain audio-visual resources schools and educators emphasizing the importance of fisheries and aquatic habitat in Oregon. Organize training and continuing education programs as needed/requested.
3. Assist the annual meeting planning committee by publicizing the annual meeting and coordinating the Education and Outreach Session.
4. Assist the Chapter and Social Media Committee with media outreach for newsworthy events and issues related to fisheries and aquatic habitat in Oregon and abroad.
5. Encourage development of new members from diverse backgrounds and fields of study.
6. Develop annual work plan for committee duties between June 1, 2016 and June 1, 2017. Submit a written report of committee activities to the External Director every six months in November and April.

2016-2017 Work Plan

1. Respond to requests from ExCom for development and updating of Education and Outreach materials. Specifically form an *ad-hoc* committee of professionals and chapter members to develop and distribute a Chapter reference document addressing “Ethics of Information, Media, and Intellectual Property Use.” This document will be developed through a temporary committee of diverse professionals to address ethical issues in fisheries, including but not limited to: Uses and abuses of information, data, papers, images, oral presentations, various media and other intellectual properties.
2. Facilitate and coordinate efforts to create and promote natural resources education and outreach programs/curriculum among agencies and organizations.
 - a. Generate a list of available resources/curriculum for K-12 educators in Oregon
 - b. Solicit and distribute travel awards of not more than \$1,000, for up to two educators to attend the Chapter meeting which will be held in Bend, February 28-March 3, 2017.
 - c. Advertise, select and distribute up to two ORAFS Education and outreach grants to local schools, totaling up to \$2,000.
 - d. Pair with Human Diversity Committee to develop selection criteria and award a diversity scholarship of \$2,000.
3. Participate in planning for Chapter meeting as appropriate to support education and outreach related content. Specifically:
 - a. Assist with planning a student/mentor mixer at annual meeting
 - b. Facilitate and host an education and outreach section at annual meeting
4. Work with Vice President, Human Diversity Committee to encourage additional and active student subunits.
5. Conduct committee meeting at annual meeting and correspond throughout year via conference calls/email communication as deemed necessary by Education and Outreach Committee members.
6. Collate contacts list for all members of Education and Outreach Committee

2016-2017 Budget

None

