Oregon Chapter American Fisheries Society

Education and Outreach Committee 2014-15 Work Plan

Submitted by Committee Chair Shannon Richardson

Approved by ExCom, 9 Sept 2014

# Mission of Oregon AFS:

*To improve the conservation and sustainability of Oregon fishery resources and their aquatic ecosystems for long‐term public benefit by advancing science, education and public discourse concerning fisheries and aquatic science and by promoting the development of fisheries professionals.*

**Objectives of Education and Outreach Committee**

The Education and Outreach Committee is responsible for distributing information on the Chapter, fisheries and water resources to members, fisheries professionals, the general public, organizations and schools. It will:

1. Develop and update Chapter brochures and related publications as needed.
2. Develop and maintain audio-visual resources for schools to stress the importance of fisheries in Oregon. Organize training and continuing education programs as needed.
3. Assist the annual meeting planning committee by publicizing the annual meeting and coordinating the Education and Outreach Session.
4. Assist the Chapter with media outreach for newsworthy events and issues related to fisheries and aquatic habitat.
5. Submits a written report of committee activities to the External Director every six months in November and April.
6. Submits annual work plan and budget to the External Director by June 1. The Education and Outreach Committee Chair prepares these materials.

**2014-2015 Work Plan**

1. Uphold numbers 1-6 of the committee tasks as outlined above
2. Facilitate and coordinate efforts to create and promote natural resource education and outreach programs/curriculum among agencies and organizations.
3. Conduct late-winter conference call/meeting of committee in place of Chapter meeting.
4. Coordinate with past-chair Karen Hans to develop and have printed a “Habitat Restoration Continuum” poster as outlined in prior work plan; monies have been carried over from 2013-2014 dedicated for this project.
5. Solicit and distribute travel awards for two educators to attend the national meeting, which will be held in Portland, OR in August 2015.
6. Participate in planning for national meeting as appropriate to support education and outreach-related content.

**2014-2015 Proposed Budget**

1. Monies carried over from last year’s budget ($1,500) to cover cost of printing continuum poster have been previously approved.